



Media Access & Use in Teaching

Does copyright pose obstacles to
your instructional mission?

Media Access & Copyright (MAC) Working Groups
May 3, 2023



MAC chairs & coordinators

Advocacy

- Kate Langrell, U Saskatchewan (chair)
- Ebony Novakowski, Red River College (coordinator)

Access

- Tamar Hanstke, UBC (chair)
- Rumi Graham, U Lethbridge (coordinator)

Appropriation

- Cyrus Sundar Singh, Toronto Metropolitan U (chair)
- Aaron Taylor, U Lethbridge (coordinator)

Background - The MAC Group

- [roundtable contribution](#) on equalizing student access to media (June 2021)
- Media Access & Copyright (MAC) Working Group (Fall 2021)
- MAC [final](#) report and [summary](#) version (June 2022)
 - recommendations on media access and use issues might be ameliorated
 - recommendation to create 3 new working groups to continue work on: **Advocacy, Access, Appropriation**

Advocacy Working Group

- **Advocate for *Copyright Act* changes to support media access and use for scholarly purposes**
 - 2022-23: prepared brief for *Copyright Act* review focusing on 2021-22 advocacy recommendations
- **Future plans**
 - Promote participation in joint research project of Access and Appropriation groups
 - Collect media access and use “stories” from faculty, librarians
 - Develop social media presence
 - Promote use of best practice codes
 - Find and connect with partner organizations

Access Working Group

- How might best practices “codes” or “guidelines” help to address access and preservation issues?
 - [Bringing Up Baby, Bye Bye Blues](#)
 - Netflix, geo-blocking, Library DVDs
- **Future plans**
 - With Appropriation group, pursue grant funding for developing best practices codes for two communities of academic professionals

Appropriation Working Group

- **How might best practices “codes” or “guidelines” help to address appropriation/re-use issues?**
 - Multi-layered copyright; citation standards, permission uncertainty
 - Clarifying & promoting user’s rights are crucial
 - Student scholarship, research, research-creation increasingly in videographic form (video essays, non-fictional media)
 - Disseminating new media work often dependent on pre-existing media
- **Future plans**
 - seek grant funding for best practices code development

Pair/Small Group Discussions

With a partner (or two) . . .

Accessing/Screening Media

- personal stories re obstacles & your solutions

OR

- scenario:
 - teaching online course and several required sources are films
 - some, **but not all** are available via the Library (DVD, streaming collection)
 - what are your options, what would you do?

Appropriating/Re-Using Media

- personal stories re obstacles & your solutions

OR

- scenario:
 - student assignment to create a video
 - upload video to public media platform (YouTube, Vimeo, etc.)
 - how to ensure the assignment and public sharing is copyright-compliant?

Sharing and Q&A