



Copyright & Course-Related Copying

Findings, Issues, Next Steps

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Recap



- Spring/Summer 2012: Changes
- new model AC license
 - Parliament passed Bill C-11
 - Supreme Court delivered Alberta (Education) decision on fair dealing



- Spring/Summer 2013: Data Analysis
- 83% response rate ("Used Moodle in Spring 2012?")
 - 89% who used Moodle granted access permission



- Summer 2012: To Sign or Not to Sign?
- what does course-related copying look like across the institution?
 - can reliable data be gathered while preserving academic freedom, anonymity and confidentiality and avoiding undue risks?

- Fall 2012/Spring 2013 Project
- assess the copyright and permission status of works in LMS
 - formal ethics review protocol
 - faculty consent for all Spring 2012 courses
 - faculty association executive support





Spring/Summer 2012: Changes

- new model AC license
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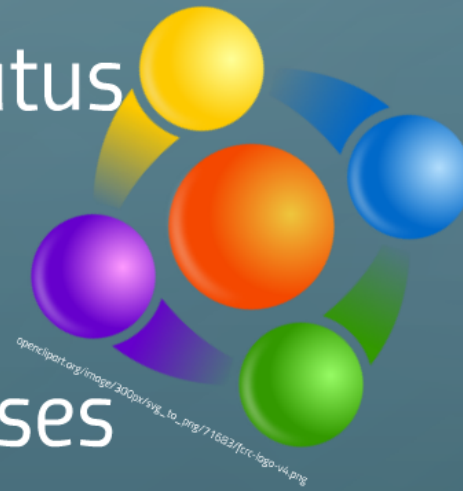
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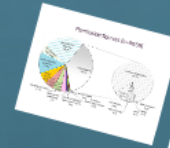
Spring/Summer 2013: Data Analysis

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Findings

- moodle** Spring 2012 Moodle Courses
- permission to access 484
 - 348 contained uploaded content
 - if content *not* instructor-authored:
 - copyright-protected?
 - permission needed?
 - likely permission source?

Permission Sources



Course-Related Copying

Spring 2012 Permissions (Readings)

Activity/Source	Count	Unique	Reads	Views	Downloads
Course Materials	100	100	100	100	100
Course Materials (PDF)	100	100	100	100	100
Course Materials (Audio)	100	100	100	100	100
Course Materials (Video)	100	100	100	100	100
Course Materials (Image)	100	100	100	100	100
Course Materials (Text)	100	100	100	100	100
Course Materials (Table)	100	100	100	100	100
Course Materials (Form)	100	100	100	100	100
Course Materials (Link)	100	100	100	100	100
Course Materials (Other)	100	100	100	100	100
Total	1000	1000	1000	1000	1000

Authorship of Course Materials?



Non-Instructor-Author Works



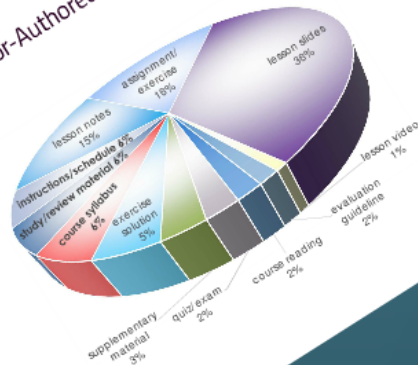


Spring 2012 Moodle Courses

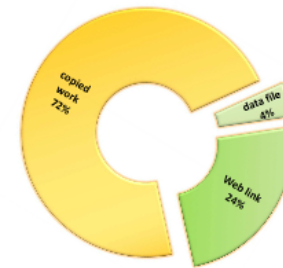
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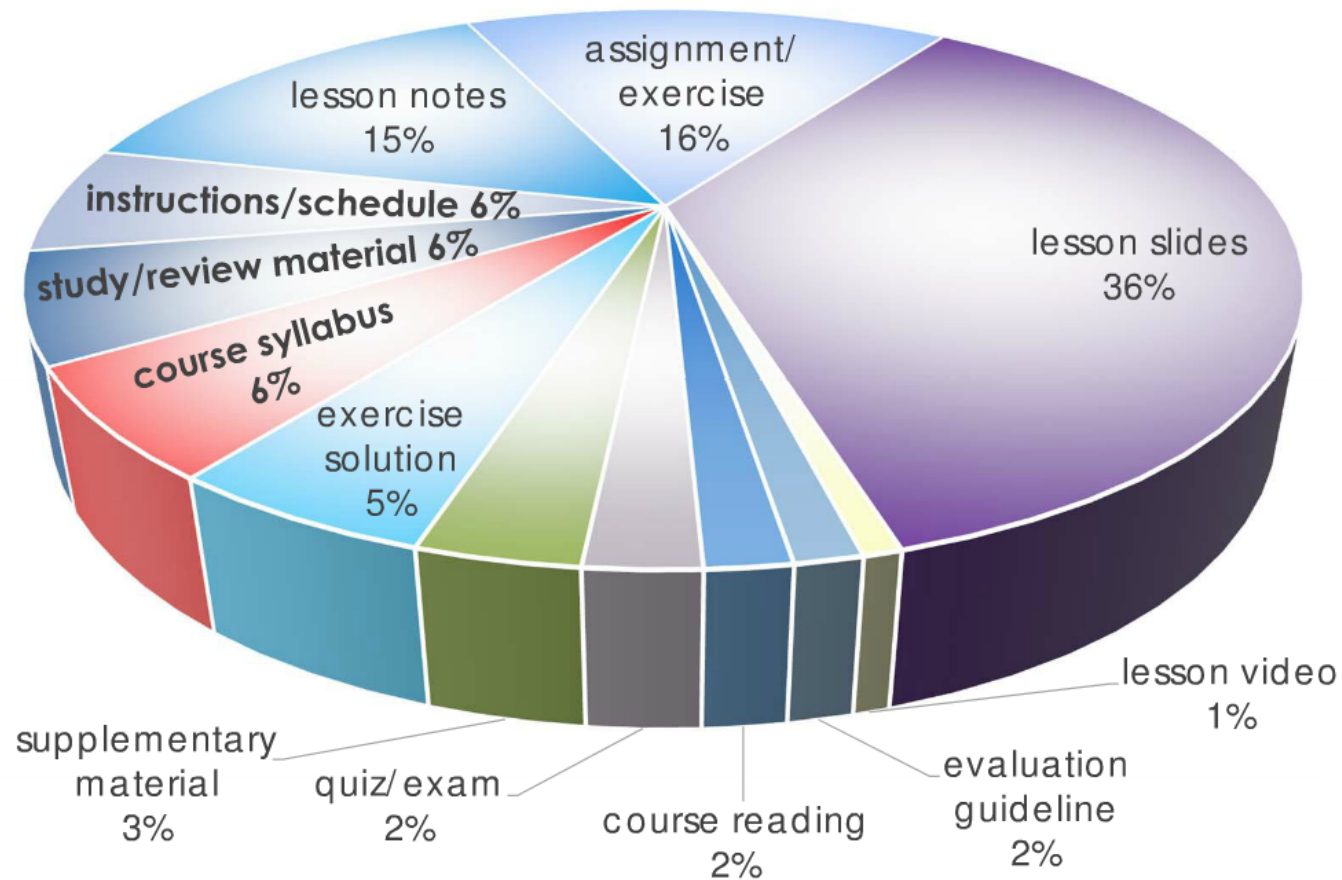
Instructor-Authored Content (n=5453)



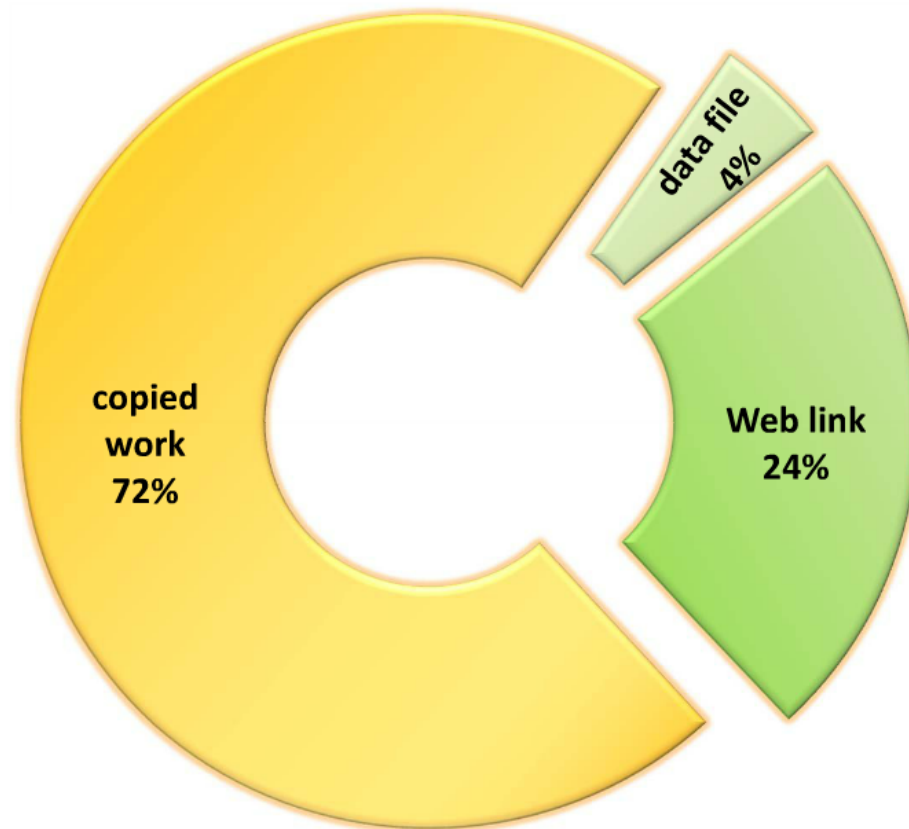
Non-Instructor-Authored Content (n=5659)



Instructor-Authored Content (n=5453)

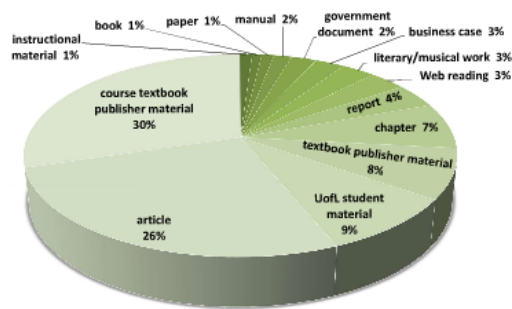


Non-Instructor-Authored Content (n=5659)

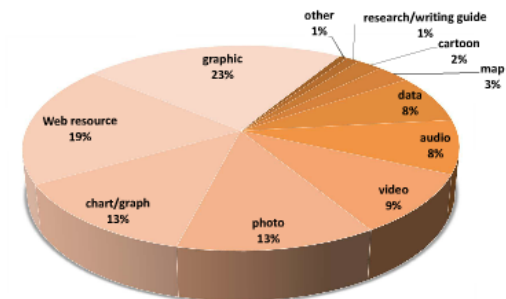


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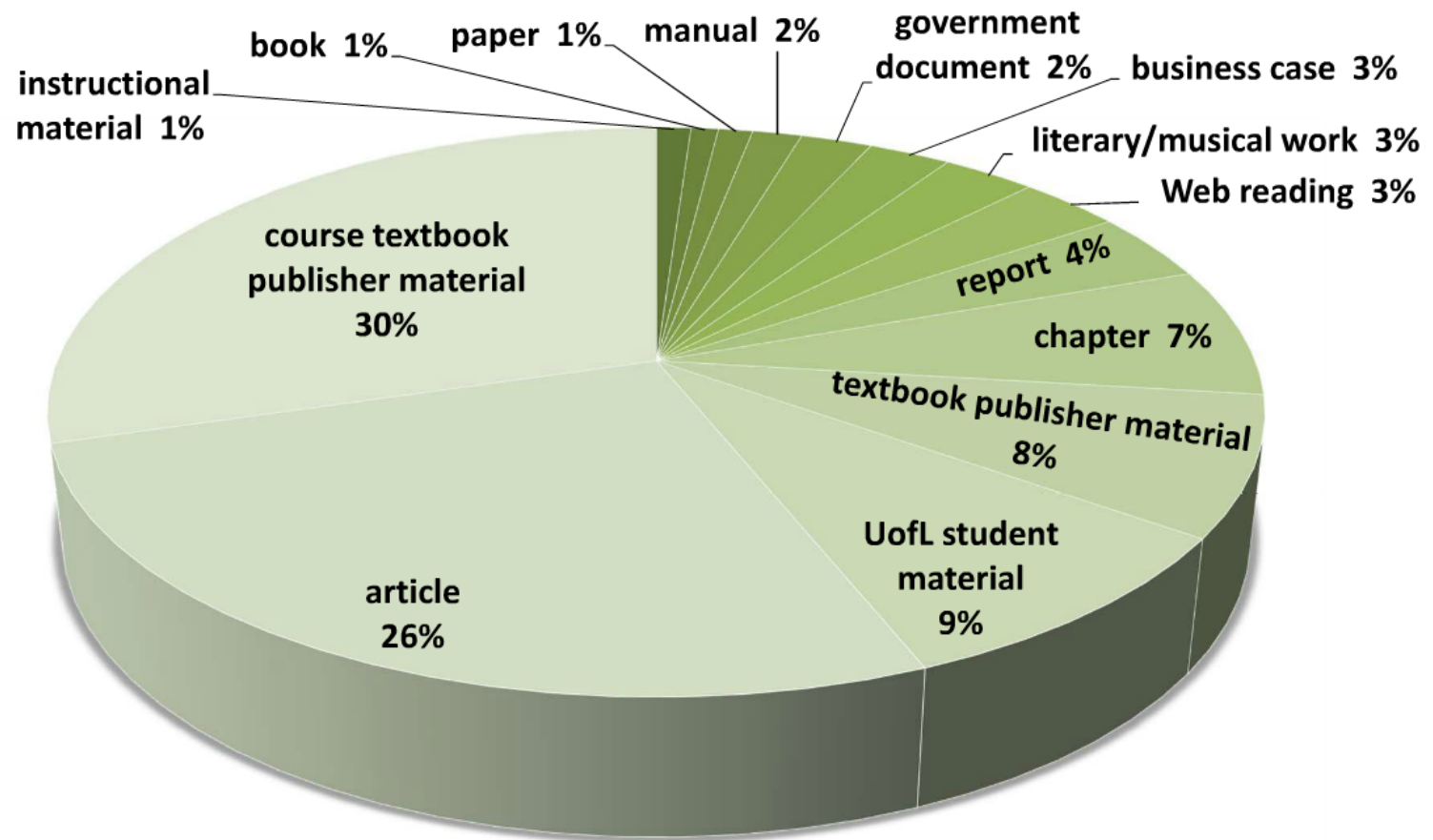
Non-Instructor-Authored Readings (n=2311)



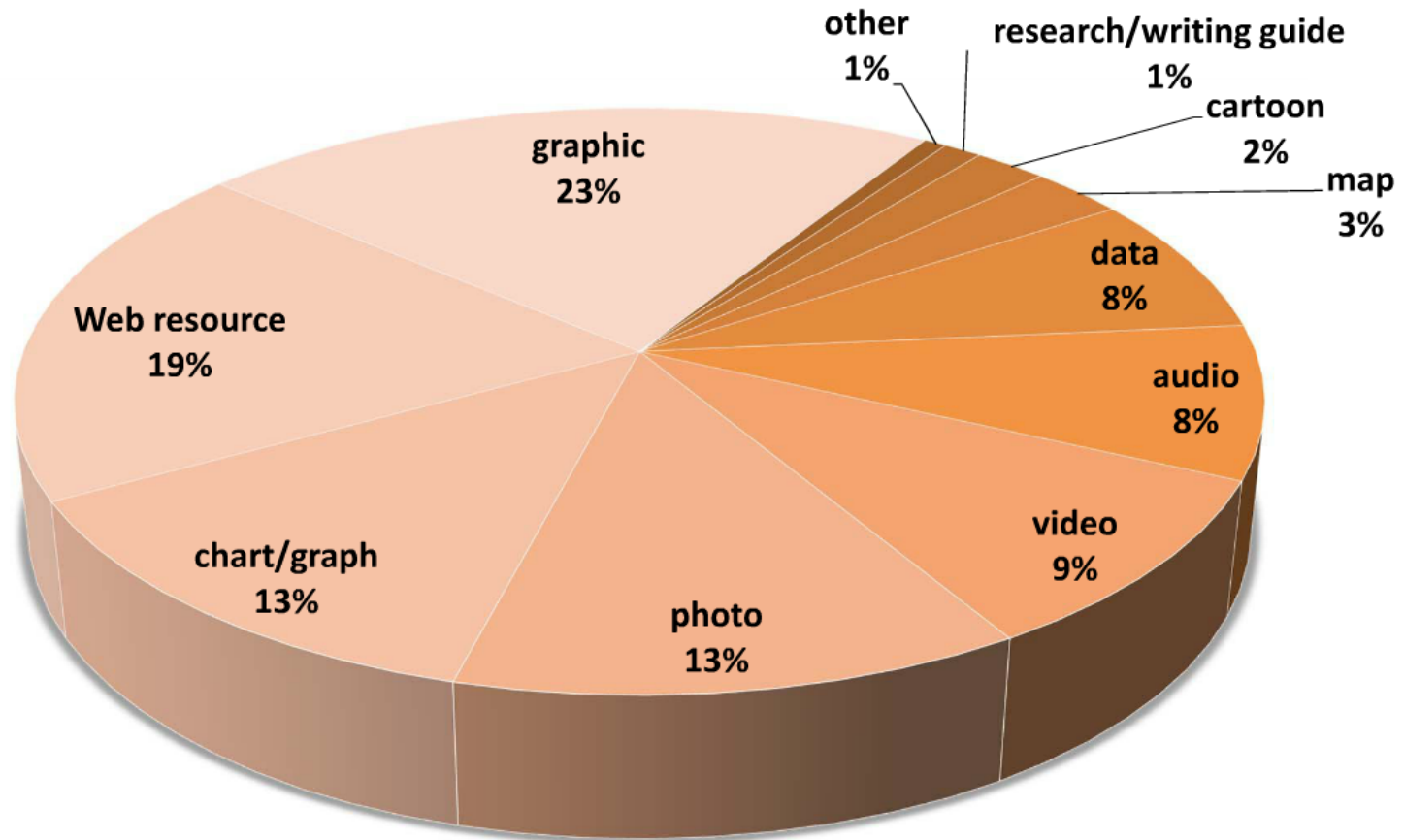
Non-Instructor-Authored Resources (n=3348)



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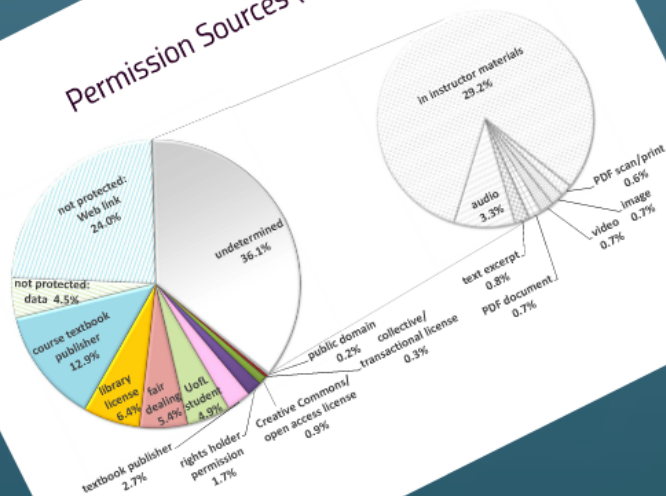


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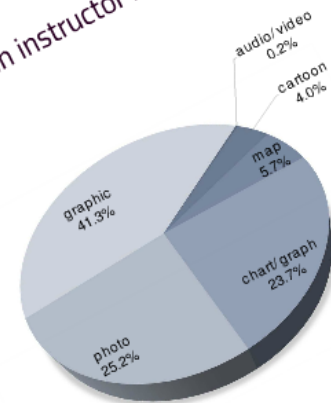


Permission Sources

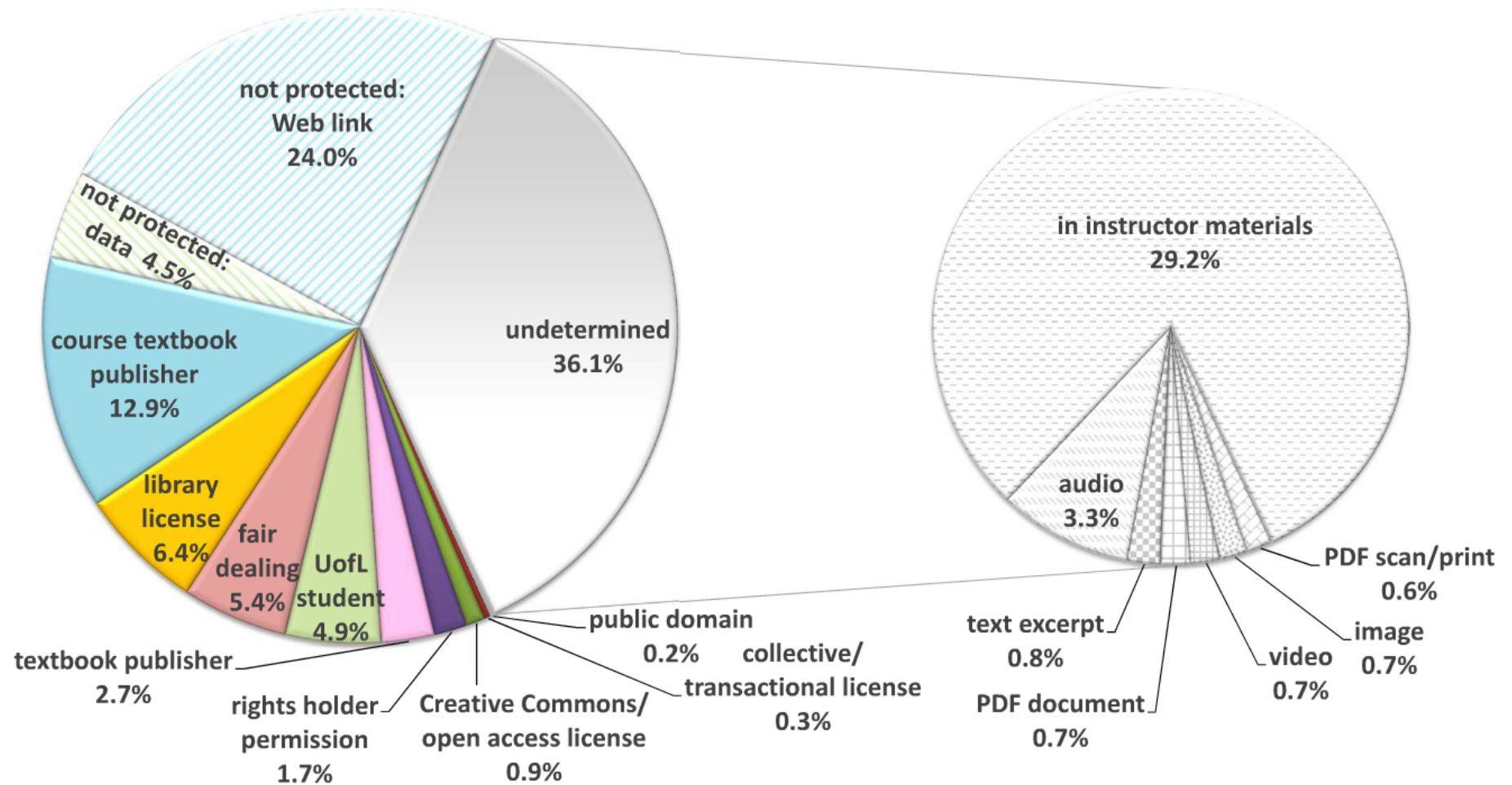
Permission Sources (n=5659)



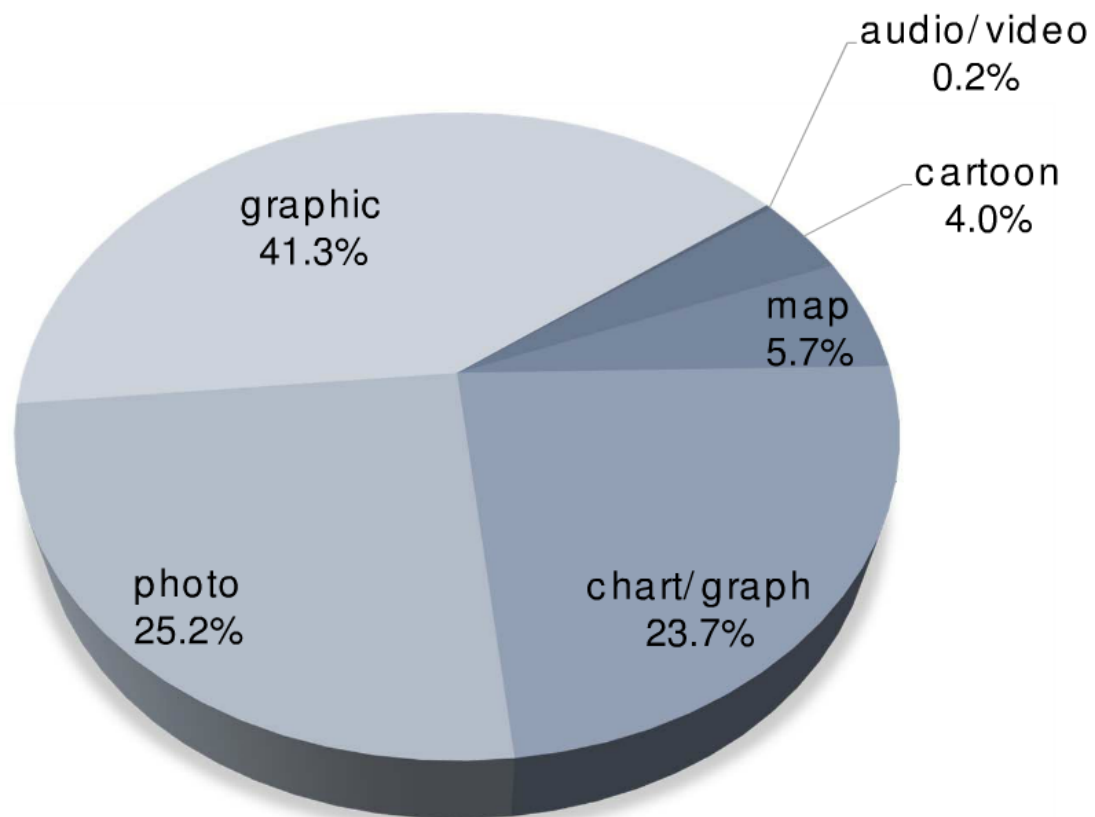
Undetermined/in instructor materials (n=1653)



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Course-Related Copying

Spring 2012 Permissions (Readings)

Permission Source	Coursepack	Library Reserve	Moodle	Source Totals	% Source Totals
Fair dealing	545	78	306	929	31.7%
Textbook publisher			884	884	30.1%
Library license	73	42	361	476	16.2%
Author permission	25		275	300	10.2%
Rights holder/ Transactional licence	83	3	114	200	6.8%
Open access/Public domain	70	3	67	140	4.8%
Photocopy replaced by original book		6		6	0.2%
Semester Totals	796	132	2007	2935	100%

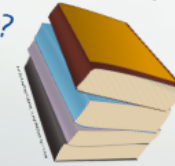
Issues

Unattributed Sources

- 36.1% no attribution
- visual works (graphics, photos, etc.)
- embedded in instructors' slide files
- copyright & permission status?
- modeling academic integrity?



- ## Publisher-Supplied Instructional Content
- accompany course textbooks
 - largest category of Moodle readings
 - lesson slides, lecture notes, chapter problems and solutions
 - publisher's terms of use?



Transactional License/Permission

- less than 7% of all course-related copying
- business cases, chapters/articles not under library license or fair dealing
- how to alert faculty when transactional license is needed?
- how to cover costs efficiently?



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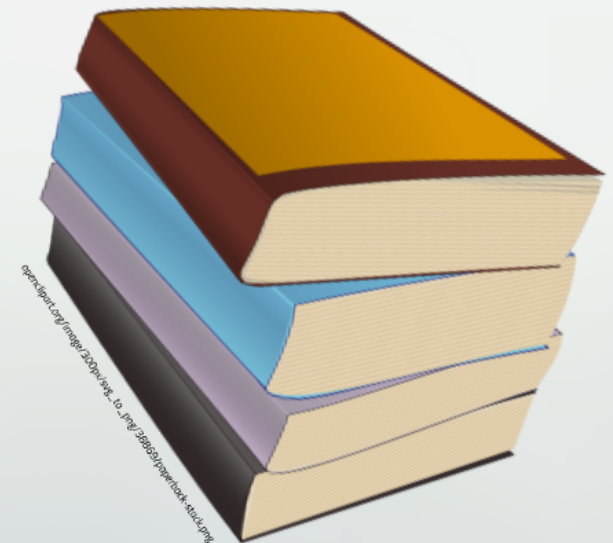
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Next Steps

Blanket License 2011 - 2015

- "The initial term will be extended automatically by consecutive one-year terms unless
- no later than **three months** before any such extension would begin either party notifies the other . . . that it does not wish to extend this agreement . . .
- no later than **seven months** before any such extension would begin either party notifies the other . . . that it wishes to re-negotiate the terms of this agreement"

September 1, 2015

June 1, 2015



Build Instructional Content Toolkits

On the Copyright website:

- Create a searchable database of pre-cleared (licensed) LMS-friendly full-text content
- Offer tools to identify LMS-friendly (e.g., CC-licensed or public domain) image sources
- Offer sources of LMS-friendly cartoons
- Other helpful resources?



(Continue to) Educate Faculty

- Departmental & council presentations
- Faculty association newsletter column
- New faculty orientation sessions
- Develop copyright basics online tutorials
- Develop copyright course in LMS
- Other approaches?



Update Spring 2012 Study

- Fall 2013 courses
- Improve response & consent rates
- Refine data gathering process



Embed Permission Tools in LMS

- Expand Moodle drop-down menu of permission sources
- Embed fair dealing and license permission tools
- Embed hotlink to Copyright Advisor when help is needed
- Seek a way to trigger the drop-down menu of permission sources when "drag and drop" is used
- Other approaches?



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open:port.org/moodle/2009/bug_60.png/22436/moodle... Tools.png

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Rumi Graham

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